

Parliament. The recessed filter cigarette.



1. Cyclist William R. Haljun used a cigarette holder because it made him feel like a big wheel. It also gave him cleaner taste.



2. No need for a cigarette holder today. Parliament's filter is recessed, so you taste only rich, clean tobacco flavor. Parliament keeps the good taste rolling.

It works like
a cigarette
holder works.



Kings 14 mg. "tar," 0.8 mg. nicotine
Soft 14 mg. "tar," 0.8 mg. nicotine
as per cigarette, FTC Report Nov. 28,

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

